

## AMITY TECHNICAL PLACEMENT CENTRE

## DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

## <u>MapleGraph Solutions Pvt. Ltd</u> <u>Campus Recruitment - 2018 Batch</u> <u>(Only for Unplaced Students)</u>

Company	MapleGraph Solutions Pvt. Ltd
Ranking	MapleGraph Solutions Pvt. Ltd. is a technology powerhouse based out of New Delhi.It build cloud first & mobile first solutions that are trusted by one of the best brands across the world.
Website	http://maplegraph.com
Batch	2018 Batch
Joining Date	Immediate
Date of Campus	Will be informed through email
Time	Will be informed through email
Venue	Will be informed through email
Job Title	Profile 1: Software Tester
	Profile 2 : Digital Marketing and Content - Associate
	Profile 3: Marketing Associate
Eligible Degrees	B.Tech
Eligible Branches	All Branches
Eligibility Criteria	70% & Above in 10th 70% & Above in 12th 70% & Above in Graduation
Location	Delhi
Compensation (CTC)	2.4 LPA
Roles & Responsibilities	<ul> <li>Profile 1: Software Tester</li> <li>Selection and use of appropriate test techniques in different situations in both manual and automatic</li> <li>Understand the customer and the domain</li> <li>Profile 2: Digital Marketing and Content – Associate</li> <li>Actively participates in forums for brand building</li> <li>Achieve good ROI</li> <li>Content analysis and optimization</li> </ul>

	Profile 3: Marketing Associate
	<ul> <li>Present, promote and sell our product using solid arguments to existing</li> </ul>
	and prospective customers
	<ul> <li>Perform cost-benefit and needs analysis of existing/potential customers</li> </ul>
	to meet their needs
	<ul> <li>Establish, develop and maintain positive business and customer</li> </ul>
	relationships
	<ul> <li>Reach out to customer leads through cold calling</li> </ul>
	<ul> <li>Keep abreast of best practices and promotional trends</li> </ul>
Other Desired Skills /	<ul> <li>Eager to learn, adapt and perfect your work; you seek out help and put it to</li> </ul>
Competencies	good use.
	Quick learner.
How to Apply?	Interested and eligible students need to apply on the link given below latest by
	29th Jan 18 by 5:00 pm
	Click here to apply
	Late entries will be automatically deleted.

My Best Wishes are with you!

Prof. Dr. Ajay Rana Advisor